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## **NAVIONICS FUNCTIONALITY AVAILABLE NOW ON LOWRANCE, SIMRAD AND B&G CHARTPLOTTERS AND MULTIFUNCTION DISPLAYS**

*Operating System Updates Enable SonarChart Live and Advanced Map Options*

**Egersund, Norway and Wareham, Mass. – March 22, 2017** – Navico, a leading provider of marine electronics under the Lowrance, Simrad and B&G brands, and Navionics, the leader in content and location-based services for the recreational boating and outdoor markets, have collaborated to make several new features available to customers using Navionics charts. The NOS56 software update released for a wide range of new and existing models adds compatibility with Navionics SonarChart™ Live. Advanced Map Options are also an integral part of the new set of functionality for fishing, cruising and sailing.

“We are pleased to offer the very latest charting functionality from Navionics to our Lowrance, Simrad and B&G customers,” said Leif Ottosson, CEO, Navico. “These powerful new features are a wonderful complement to our leading chartplotters and multifunction displays and will enhance ease of use, enjoyment and productivity on the water.”

“Boaters now have even better control during every voyage with tools that help them to improve chart detail wherever they go and to customize the display based on their specific activity. And soon, they will be able to update charts and transfer routes and markers right from the boat,” said Don Black, senior vice president of global sales and marketing at Navionics. “We’re excited that this technology is now more widely accessible through our longstanding partnership with Navico.”

SonarChart™ Live allows boaters to create personal 1 ft HD bathymetry maps in real time on the display of their chartplotter. With SonarChart Live, boaters can engage their sonar to create new and increasingly detailed charts everywhere they go, raising awareness of shallow waters and frequently revealing previously uncharted bottom features, such as holes and drop-offs, that anglers seek out when targeting fish.

Engineered with anglers in mind, Advanced Map Options gives plotter users more ways to customize their view of Navionics charts. Presentation can be modified to select a fishing range, highlight shallow areas, and now SonarChart™ contour density can also be adjusted, thereby making it quicker and easier to identify ideal fishing spots and repeat patterns.

Integration with the innovative Plotter Sync capability of Navionics Boating apps is also part of this package and currently in a final testing phase for release in 2017. It will enable users to easily download updated charts and transfer routes and markers without having to remove their Navionics card.

The new features require a Navionics card that has an active chart updates subscription. A progressive release of the software which enables the advanced features is underway for the following models: Lowrance HDS Carbon, HDS Gen3 and Elite Ti; Simrad GO, GO xse, NSS evo3 and NSS evo2 and B&G Zeus<sup>3</sup>, Zeus<sup>2</sup> and Vulcan models. Plotter Sync is possible only on models

with built-in Wi-Fi. Software updates can be downloaded from Lowrance, Simrad and B&G websites. Additional compatibility requirements can be found at [www.navico.com](http://www.navico.com) and [www.navionics.com](http://www.navionics.com).

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**About Navionics®**

*For more than 30 years, Navionics® has developed and manufactured electronic navigation charts and systems for marine, inland lakes and rivers, and outdoors use. Navionics, based in Viareggio, Italy, operates its US headquarters in Wareham, MA, and worldwide offices in the UK, India, Australia and Russia.*

**About Navico**

*Navico is a global leader in marine electronics for the recreational segment and is an innovative force within the commercial marine market. The combination of Simrad, Lowrance, B&G and GoFree brands has created a truly global company with approximately 1500 employees and distribution in more than 100 countries. For more information, visit [www.navico.com](http://www.navico.com).*